

# SHADÉ ZAHRAI

Director, Influenceo Global LLC

PhD Cand. MBA, LLB (Hons I), BA-Psych, Dip Pos. Psych, IECL Certified Coach

Award-Winning Leadership Strategist  
Global Peak Performance Educator  
Harvard Trained Leadership Coach  
Bestselling Author



2019 MENTOR  
OF THE YEAR



2019 MENTOR OF  
THE YEAR FINALIST



BUSINESS  
WOMEN'S  
AWARDS

2020 VIC SMALL BUSINESS FINALIST  
2019 VIC EMERGING LEADER FINALIST

FEATURED IN

Forbes The New York Times Money yahoo! finance

VICE Daily Mail TEDx TED ADWEEK





A *'leadership 'alchemist'* known for her superhuman ability to translate the latest in neuroscience and psychology research into *practical and actionable strategies* that *drive mindset shifts and behavioral change* in a *systemic way*.

She's a dynamic speaker who skillfully blends a wealth of experience in corporate and consulting Fortune 500s around the world, with her approach as a scholar-practitioner and her PhD research in peak performance.





# Organizations Served



Shadé has a remarkable ability to *leave a lasting impact* through her relatable stories and actionable frameworks.”  Electrolux

“Oh wow, that was incredible!”



“One of the best talks we hav had!”



“I could have listened to her all day!”

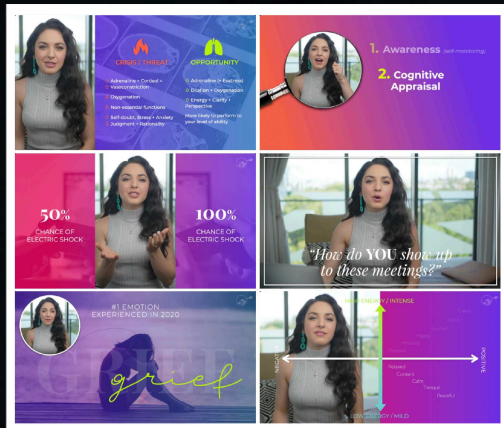


“Incredible... Amazing insights...”



“Everyone loved it!”





Picture-in-picture webinar slides



*“She really captivates the audience and has an energy that keeps you engaged. The material truly resonated with our audience of senior leaders from across the business...”*

CHIEF PEOPLE OFFICER | WINC.

## Speaking & Workshop Themes



### LEADERSHIP (EMERGING LEADERS)

Develop simple leadership-hacks to become more transformational in your approach, to effectively lead your team and maximize engagement & productivity



### FLOURISHING MINDS – MENTAL HEALTH & WELLBEING

Develop research-based strategies to improve mental health, manage energy and prioritize wellbeing as an antidote to mental fatigue & burnout.



### CULTURE & ENGAGEMENT

Develop a toolkit of science-based strategies to elevate engagement, team cohesion and productivity by creating psychological safety through connection and relationships.



### HIGH PERFORMANCE TEAMS

Understand the ‘HPT’ framework to enhance team cohesion & develop a toolkit of science-based strategies to supercharge team focus, alignment & performance.



### MINDSET & HIGH PERFORMANCE HABITS

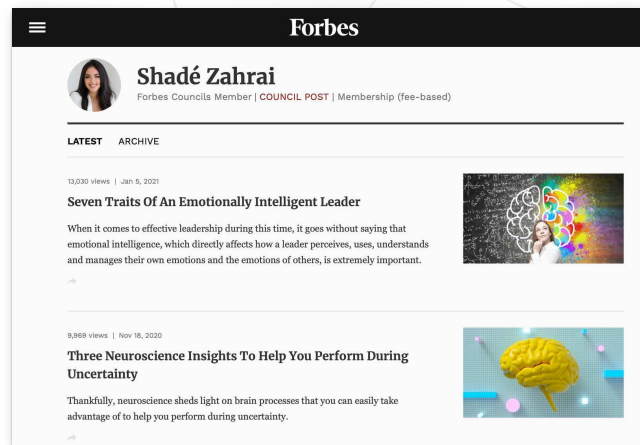
Understand the mindset essentials required for peak performance to ‘bio-hack’ your internal processes for enhanced focus, productivity & performance.



### WOMEN IN LEADERSHIP

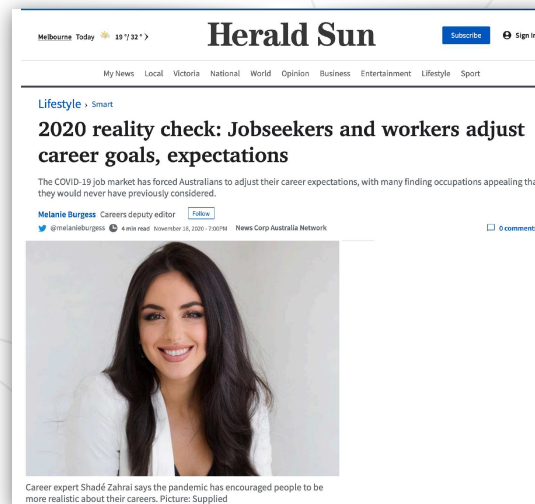
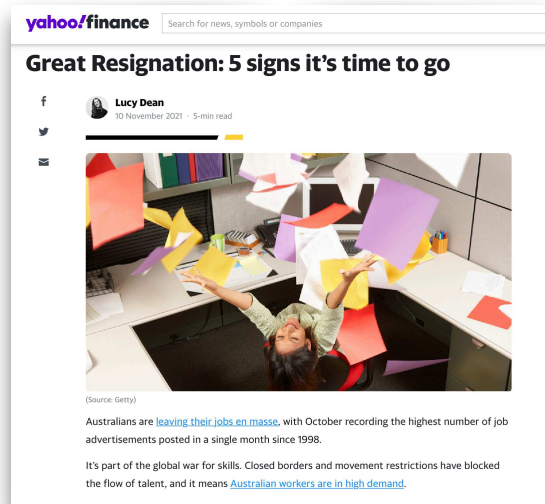
Understand the ‘confidence gap’ and why women often struggle with visibility, & gain selection of research-backed strategies to supercharge leadership potential.

# A Globally Recognized Thought Leader



## Forbes

Contributed on topics spanning enhancing **wellbeing** at work, improving **workplace culture**, navigating change, elevating **emotional intelligence**, **peak performance** and more..





## About Shadé Zahrai

Shadé Zahrai is recognized for her superhuman ability to translate neuroscience and psychology research into practical, actionable strategies to accelerate success. As Principal and Director of her positive-leadership consultancy, Influenceo Global, she consults, trains and coaches leaders and teams from startups to Fortune-500s, breathing life into organisational culture to enhance change-readiness for transformation, increase engagement, support the development of people-centric strategies and boost commercial performance.

A former commercial lawyer with a background in psychology and strategy consulting, bolstered by 10+ years across a top tier legal firm and Big-4 bank, Shadé is very in touch with the human side of a business and how to optimize performance.

She is also passionate about advocating for women in business and specializes in equipping them with the confidence, capability and clarity to excel through her Neurofemina Institute.

*“Shadé had everyone absolutely transfixed – a very hard act to achieve... Shadé is so accomplished and her messages were brilliant...”*

CHIEF ECONOMIST | ST GEORGE BANK

In 2019 Shadé was recognized as Mentor of the Year for Women in Financial Services and is a two time Victoria state finalist in the prestigious Telstra Women in Business Awards. She has also been featured in the New York Times, Yahoo Finance, Vice and Red Table Talk due to her prolific career development content on Forbes and social media that has garnered over 2.5 million combined followers. She is also a 3 time Australian Latin Dance Champion whose contemporary Latin performance promoting unity and collaboration was featured on TED.

- Telstra Business Women's Awards VIC Finalist 2019 & 2020
- Women in Financial Services, Mentor of the Year Winner 2019
- Westpac Woman of Influence Award, Young Leader 2016
- Harvard University Trained Leadership Coach
- Performer & Speaker - TED & TEDx
- Level II Accredited Executive Coach - IECL
- BA Psych / BLaws (Hons I) / GDLP / Dip Positive Psych / MBA



# Testimonials

"...insightful and hugely valuable webinar, which was extremely well received. Electrolux APAC & MEA team absolutely loved it! Shadé has a **remarkable ability to leave a lasting impact through her relatable stories and actionable frameworks.**"



"Shadé is an engaging and enthusiastic presenter who is able to really connect with her audience on the subject of the power of positive thinking in performance. She **made the psychology of it all makes perfect sense.** I would strongly recommend her for presentations to audiences, small or large, on improving personal and team performance."



"She is incredibly insightful, relatable and **what makes her a standout is her commercial acumen combined with her neuroscience backed research.** With overwhelmingly positive feedback, I highly recommend Shadé to any company wanting to engage, educate and empower their team members."



"Her style is **engaging, relaxed** and **extremely professional.** Shadé is a lovely individual, very easy to work with and someone I would love to bring back at Future events at Cognizant."



"My experience of working with Shadé was excellent. We reached out to Shadé to deliver a virtual Keynote to business leaders. The **content and delivery was highly engaging and we received positive feedback from attending customers and prospects.**"



"The audience was engaged and clearly felt that Shadé had created a safe space for them to share their experiences. We received **fantastic feedback** and would love to work with her again."



"She was engaging, professional and had amazing insights throughout. **She was invaluable to this event and can't wait to work with her again in the future!**"



"Shadé **exceeded our expectations & kept the entire audience engaged...** Undoubtedly **one of the best talks we have had.** The level of engagement and energy throughout the session was incredible."



"...her techniques for leadership and resilience were very insightful... Shadé is an **upbeat, motivated and positive** person - **I could have listened to her all day!**"





*Shadé was a dream to partner with on this project... and designed an incredible workshop that met all of our needs and more.*

*Shadé's delivery was highly engaging, inclusive and interactive. She radiated warmth and forged connection, despite the usual roadblocks of virtual delivery, leaving our highly tenured leadership team hanging onto her every word..."*

COMMUNICATIONS LEAD | OPTUS



## Social media links

- [Linkedin](#)
- [Instagram](#)
- [TikTok](#)
- [Youtube Channel](#)
- [Read Shadé's Forbes Articles](#)

## Contact

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