



SHADÉ ZAHRAI

Director, Influenceo Global LLC

PhD Cand. MBA, LLB (Hons I), BA-Psych,

Dip Pos. Psych, IECL Certified Coach

Award-Winning Leadership Strategist
Global Peak Performance Educator
Harvard Trained Leadership Coach

FEATURED IN

Forbes The New York Times Money CREATING FINANCIAL FREEDOM yahoo!
finance

VICE Daily Mail TED^x TED ADWEEK





A *'leadership 'alchemist'* known for her superhuman ability to translate the latest in neuroscience and psychology research into *practical and actionable strategies* that *drive mindset shifts and behavioral change* in a *systemic way*.

She's a dynamic speaker who skillfully blends a wealth of experience in corporate and consulting Fortune 500s around the world, with her approach as a scholar-practitioner and her PhD research in peak performance.



Organizations we Served



"Oh wow, that was incredible!"



"One of the best talks we have had!"



"I could have listened to her all day!"



"Incredible... Amazing insights..."



"Everyone loved it!"



Speaking & Workshop Themes



LEADERSHIP (EMERGING LEADERS)

Develop simple leadership-hacks to become more transformational in your approach, to effectively lead your team and maximize engagement & productivity



FLOURISHING MINDS – MENTAL HEALTH & WELLBEING

Develop research-based strategies to improve mental health, manage energy and prioritize wellbeing as an antidote to mental fatigue & burnout.



CULTURE & ENGAGEMENT

Develop a toolkit of science-based strategies to elevate engagement, team cohesion and productivity by creating psychological safety through connection and relationships.



HIGH PERFORMANCE TEAMS

Understand the 'HPT' framework to enhance team cohesion & develop a toolkit of science-based strategies to supercharge team focus, alignment & performance.



MINDSET & HIGH PERFORMANCE HABITS

Understand the mindset essentials required for peak performance to 'bio-hack' your internal processes for enhanced focus, productivity & performance.



WOMEN IN LEADERSHIP

Understand the 'confidence gap' and why women often struggle with visibility, & gain selection of research-backed strategies to supercharge leadership potential.

“She really captivates the audience and has an energy that keeps you engaged. The material truly resonated with our audience of senior leaders from across the business...”

CHIEF PEOPLE OFFICER | WINC.



A Globally Recognized Thought Leader

Shadé Zahrai is recognized for her superhuman ability to translate neuroscience and psychology research into practical, actionable strategies to accelerate success. As Principal and Director of her positive-leadership consultancy, Influenceo Global, she consults, trains and coaches leaders and teams from startups to Fortune-500s, breathing life into organisational culture to enhance change-readiness for transformation, increase engagement, support the development of people-centric strategies and boost commercial performance.

A former commercial lawyer with a background in psychology and strategy consulting, bolstered by 10+ years across a top tier legal firm and Big-4 bank, Shadé is very in touch with the human side of a business and how to optimize performance.

Shadé has been featured in the New York Times, Yahoo Finance, Vice and Red Table Talk due to her prolific career development content on Forbes and social media that has garnered over 4 million combined followers. She is also a 3 time Australian Latin Dance Champion whose contemporary Latin performance promoting unity and collaboration was featured on TED.

11th most influential Woman on LinkedIn

#11



Shadé Zahrai

Peak Performance Specialist & PhD Candidate

4# Management & Leadership

47# LinkedIn

Top 200 Creators
LINKEDIN · WORLDWIDE · FEMALE
Favikon

October 3, 2023



- 2 Popular talks - TEDx
- Harvard University Trained Leadership Coach
- Level II Accredited Executive Coach - IECL
- BA Psych / BLaws (Hons I) / GDLP / Dip Positive Psych / MBA
- Telstra Business Women's Awards VIC Finalist 2019 & 2020
- Women in Financial Services, Mentor of the Year Winner 2019

in 287K

Instagram 1.4M

TikTok 1.7M

YouTube 1.1M

Testimonials

"...insightful and hugely valuable webinar, which was extremely well received. Electrolux APAC & MEA team absolutely loved it! Shadé has a **remarkable ability to leave a lasting impact through her relatable stories and actionable frameworks.**"



"Shadé is an engaging and enthusiastic presenter who is able to really connect with her audience on the subject of the power of positive thinking in performance. She **made the psychology of it all makes perfect sense.** I would strongly recommend her for presentations to audiences, small or large, on improving personal and team performance."



"She is incredibly insightful, relatable and **what makes her a standout is her commercial acumen combined with her neuroscience backed research.** With overwhelmingly positive feedback, I highly recommend Shadé to any company wanting to engage, educate and empower their team members."



"Her style is **engaging, relaxed** and **extremely professional.** Shadé is a lovely individual, very easy to work with and someone I would love to bring back at Future events at Cognizant."



"My experience of working with Shadé was excellent. We reached out to Shadé to deliver a virtual Keynote to business leaders. The **content and delivery was highly engaging and we received positive feedback from attending customers and prospects.**"



"The audience was engaged and clearly felt that Shadé had created a safe space for them to share their experiences. We received **fantastic feedback** and would love to work with her again."



"She was engaging, professional and had amazing insights throughout. **She was invaluable to this event and can't wait to work with her again in the future!**"



"Shadé **exceeded our expectations & kept the entire audience engaged...** Undoubtedly **one of the best talks we have had.** The level of engagement and energy throughout the session was incredible."



"...her techniques for leadership and resilience were very insightful... Shadé is an **upbeat, motivated and positive** person - **I could have listened to her all day!**"



Contact

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Social media links

[Linkedin](#)

[Instagram](#)

[TikTok](#)

[Youtube Channel](#)

